

UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY

**FEE APPLICATION COVER SHEET FOR THE
PERIOD APRIL 16, 2023 THROUGH MAY 31, 2023**

Debtor: LTL Management LLC

Applicant: Signal Interactive Media

Case No.: 23-12825-MBK

Client: LTL Management LLC

Chapter: 11

Case Filed: April 4, 2023 (the "Petition
Date")

**SECTION 1
FEE SUMMARY**

☒ Interim Fee Application No. 1 or ☐ Final Fee Application

Summary of Amounts Requested for the Period from April 16, 2023 through May 31, 2023 (the "First Statement Period").

Total Fees: \$187,725.00

Total Disbursements: \$76,806.88

Total Fees Plus Disbursements: \$264,531.88

Minus 20% Holdback of Fees: \$37,545.00

Amount Sought at this Time: \$226,986.88

	<u>FEES</u>	<u>EXPENSES</u>
Total Previous Fees Requested:	\$0	\$0
Total Fees Allowed to Date:	\$0	\$0
Total Retainer (If Applicable):	\$0	\$0
Total Holdback (If Applicable):	\$0	\$0
Total Received by Applicant:	\$0	\$0

April 16, 2023 through April 30, 2023

Name of Professional & Title	Year Admitted	Hours	Rate	Fees
Shannon Wheatman, Notice Expert	N/A	100.1	\$650/hr	\$65,065
Jordan Fox, Media Planner	N/A	47.5	\$350/hr	\$16,625
Kristen Davis, Media Planner	N/A	28.2	\$350/hr	\$9,870
Justin Washington, Media Planner	N/A	24.9	\$350/hr	\$8,715
Christine Killian, Media Planner	N/A	21.0	\$350/hr	\$7,350
Miles King, Media Planner	N/A	11.5	\$350/hr	\$4,025
Precious McKinney, Media Planner	N/A	10.1	\$350/hr	\$3,535
Danielle Spencer, Media Planner	N/A	2.7	\$350/hr	\$945
Gabrielle Quintana Greenfield, Media Planner	N/A	2.5	\$350/hr	\$875
Kate Thomas, Media Planner	N/A	1.1	\$350/hr	\$385
Scott Kennedy, Media Planner	N/A	.9	\$350/hr	\$315

May 1, 2023 through May 31, 2023

Name of Professional & Title	Year Admitted	Hours	Rate	Fees
Shannon Wheatman, Notice Expert	N/A	67.5	\$650/hr	\$43,875
Kristen Davis, Media Planner	N/A	26.0	\$350/hr	\$9,100
Justin Washington, Media Planner	N/A	17.7	\$350/hr	\$6,195
Jordan Fox, Media Planner	N/A	17.0	\$350/hr	\$5,950
Gabrielle Quintana Greenfield, Media Planner	N/A	3.2	\$350/hr	\$1,120
Liza Bray, Project Manager	N/A	3.1	\$350/hr	\$1,085
Miles King, Media Planner	N/A	2.5	\$350/hr	\$875
Precious McKinney, Media Planner	N/A	2.4	\$350/hr	\$840
Adrian Durbin, Media Planner	N/A	1.0	\$350/hr	\$350
Danielle Spencer, Media Planner	N/A	.7	\$350/hr	\$245
Kate Thomas, Media Planner	N/A	.6	\$350/hr	\$210
Annie Parker, Media Planner	N/A	.4	\$350/hr	\$140
Grace Turke-Martinez, Project Manager	N/A	.1	\$350/hr	\$35

**SECTION II
SUMMARY OF SERVICES**

April 16, 2023 through April 30, 2023

SERVICES RENDERED	HOURS	FEES
Expert Services	100.1	\$65,065
Media Planning	150.4	\$52,640
SERVICE TOTALS	250.5	\$117,705

May 1, 2023 through May 31, 2023

SERVICES RENDERED	HOURS	FEES
Expert Services	67.5	\$43,875
Media Planning	71.5	\$25,025
Project Management	3.2	\$1,120
SERVICE TOTALS	142.2	\$70,020

**SECTION III
SUMMARY OF DISBURSEMENTS**

April 16, 2023 through April 30, 2023

DISBURSEMENTS	AMOUNT
Media Survey Data – comScore (US)	\$40,280.00
DISBURSEMENTS TOTALS	\$40,280.00

May 1, 2023 through May 31, 2023

DISBURSEMENTS	AMOUNT
Media Survey Data – comScore (Canada)	\$36,252.00
Website Domain	\$12.00
Stock Images for Publication Notice	\$262.88
DISBURSEMENTS TOTALS	\$36,526.88

**SECTION IV
CASE HISTORY**

1. Date of Retention: April 16, 2023, effective as of the Petition Date [Dkt. 768] (the “Retention Order”).¹
2. Summary explaining the nature of the work performed and the results achieved:
 - Review all relevant court documents.
 - Research demographic information and media usage habits of talc claimants.
 - Design media program to reach talc claimants.
 - Compile media planning and buying details, including cost estimates and schedules.
 - Draft notice materials and declaration laying out proposed media program.

I certify under penalty of perjury that the above is true.

Date: July 6, 2023

/s/ Shannon Wheatman

¹ The Retention Order is attached hereto as Exhibit A.